

## DESCRIPTION AND USE

Stand Off® Color Enhancer WB enhances the natural color and richness of porous natural stone, colored concrete and tile surfaces. Treated stone repels water and the dirt, salt and contaminants water carries. Surfaces look better, last longer, and are easier to clean.

Color Enhancer WB is also effective for protecting and improving the appearance of concrete, clay and natural stone pavers, as well as integrally colored concrete paving, indoors or out. It won't alter the natural texture of treated surfaces.

## ADVANTAGES

- Provides excellent color enhancement and protection from water penetration.
- Reduces staining and simplifies maintenance.
- Penetrating treatment – will not peel or blush.
- Low-odor, water-based formulation complies with all known national, state and district AIM VOC regulations.
- UV Stable – suitable for interior or exterior application.

## Limitations

- Not for use on polished stone or similarly dense surfaces. Always test.
- Will not prevent some petroleum or food-related staining. For protection against such staining, let applications of Color Enhancer WB dry thoroughly, then apply Stand Off® SLX 100 Water & Oil Repellent.
- Will not produce a surface sheen. If a glossy finish is desired, substitute Stand Off® Gloss 'N Guard WB.

## TYPICAL TECHNICAL DATA

FORM: Milky white liquid  
SPECIFIC GRAVITY: 1.00  
ACTIVE CONTENT\*: 6.0%  
pH: 8.9  
WT./GAL.: 8.32 lbs  
FLASH POINT: > 212°F (> 100°C)  
FREEZE POINT: 30°F (-1°C)  
SHELF LIFE: 1 year in tightly sealed, unopened container

## VOC Information

US EPA: maximum VOC content 600 g/L  
CARB SCM Districts: maximum VOC content 120 g/L  
SCAQMD: maximum VOC content 120 g/L  
Maricopa County, AZ: maximum VOC content 400 g/L  
NEOTC: maximum VOC content 120 g/L

## PREPARATION

Protect people, property, vehicles, and all non masonry surfaces that may come into contact with the product, spray, wind drift or fumes. Avoid exposing passersby and building occupants to product and mists. The surface must be clean, dry and absorbent. Remove mud, efflorescence and hard water staining with Enviro Klean® Safety Klean. Remove general soiling, food-related stains, mold and mildew with Stand Off® All Surface Cleaner. Contact PROSOCO for additional cleaning recommendations as needed, toll-free at 800-255-4255. Do not use raw acids.

Let cleaned surfaces dry completely. Let freshly placed concrete, mortar, caulking or sealant compounds cure before applying Color Enhancer WB.

## Surface and Air Temperatures

Surface and air temperatures must be 40°F (4°C) and rising. Do not apply when air temperatures exceed 90°F (32°C).

## Equipment

Apply with brush, roller or low-pressure spray (<50 psi). Fan tips are recommended for sprayers. Don't atomize.

## Storage and Handling

Store in a cool, dry place. Always seal container after dispensing. Do not alter or mix with other chemicals. Published shelf life assumes upright storage of factory sealed container in a dry place. Maintain temperatures of 40-100°F (4-38°C). Keep from freezing. Do not double stack pallets. Dispose of unused product and container in accordance with local, state and federal regulations.

## BEST PRACTICES

ALWAYS TEST for best coverage rates and to confirm results before overall application. Test using the application instructions listed above. Let the test area dry thoroughly before inspection.

Test under weather conditions similar to those expected during general treatment.

Surfaces to be treated must be free of all dirt, oil, grease, paint, efflorescence and other contaminants. Failure to remove these contaminants will compromise penetration and performance of your protective treatment.

## APPLICATION

Before use, read "Preparation" and "Safety Information." ALWAYS TEST each type of surface for suitability and results before overall application. Test using the following application instructions. Let test dry thoroughly before inspection.

## Dilution

Do not dilute or alter, or use for purposes other than specified. Mix well before applying.

## Coverage Rates

Coverage varies based on surface texture and porosity. Always test.

Surface	Coverage
Porous, textured	60-100 sq.ft./gal (6-9 sq.m.)
Semi-porous	100-150 sq.ft./gal (9-14 sq.m.)
Dense, smooth	150-300 sq.ft./gal (14-30 sq.m.)

## Application Instructions

1. Apply to a clean dry surface using a brush, roller or low pressure sprayer. Apply enough material to keep the surface uniformly wet for 2-3 minutes before penetration.
2. Broom out puddles. Collect excess that does not penetrate with an absorbent towel.
3. Some surfaces need a second application to get the desired color enhancement. Let the surface dry 2-3 hours between coats.

Protect treated surfaces from foot traffic for at least 6 hours. Protect from vehicular traffic and rainfall for 24 hours. Allow 3 days for Color Enhancer WB to gain its water-repellency properties.

## Cleanup

Clean tools, equipment, and overspray with soap and warm water.

## SAFETY INFORMATION

Stand Off® Color Enhancer WB is an aqueous emulsion. Use with appropriate equipment, ventilation and job site controls. Read Full Label and MSDS for Precautionary Instructions before use.

### First Aid

*Ingestion:* Do not induce vomiting. Seek medical assistance.

*Eye Contact:* Rinse eyes thoroughly for 15 minutes. Get medical attention.

*Skin Contact:* Rinse thoroughly. Get medical attention if irritation persists.

*Inhalation:* Remove to fresh air.

**24 Hour Emergency Information: INFOTRAC at 800-535-5053**

## WARRANTY

The information and recommendations made are based on our own research and the research of others, and are believed to be accurate. However, no guarantee of their accuracy is made because we cannot cover every possible application of our products, nor anticipate every variation encountered in masonry surfaces, job conditions and methods used. The purchasers shall make their own tests to determine the suitability of such products for a particular purpose.

PROSOCO, Inc. warrants this product to be free from defects. **Where permitted by law, PROSOCO makes no other warranties with respect to this product, express or implied, including without limitation the implied warranties of merchantability or fitness for particular purpose.** The purchaser shall be responsible to make his own tests to determine the suitability of this product for his particular purpose. PROSOCO's liability shall be limited in all events to supplying sufficient product to re-treat the specific areas to which defective product has been applied. Acceptance and use of this product absolves PROSOCO from any other liability, from whatever source, including liability for incidental, consequential or resultant damages whether due to breach of warranty, negligence or strict liability. This warranty may not be modified or extended by representatives of PROSOCO, its distributors or dealers.

## CUSTOMER CARE

Factory personnel are available for product, environment and job-safety assistance with no obligation. Call 800-255-4255 and ask for Customer Care - technical support.

Factory-trained representatives are established in principal cities throughout the continental United States. Call Customer Care at 800-255-4255, or visit our web site at [www.prosoco.com](http://www.prosoco.com), for the name of the Stand Off® representative in your area.

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\*PROSOCO Technical Data for reactive, penetrating protective treatments reports Active Content – a calculated value based on raw materials used in the formulation. Some active content is consumed as the treatment polymerizes, reacts and bonds with the substrate.

ASTM D 5095 - Standard Test Method for Determination of the Nonvolatile Content in Silanes, Siloxanes and Silane-Siloxane Blends Used in Masonry Water Repellent Treatments – adds a catalyst to reactive treatments to measure total solids. Total solids for this product is 5%.